

Charities Trust[®]

connecting through giving™

Market Sector: Charity

Business Function: Payment solutions

Business Need: To improve efficiency when processing and printing cheques

Customer Solution: CheckPrint Solution and Banking Assistant Professional

About Charities Trust

Charities Trust is a UK-based donations management company working with organisations, individuals and charities to grow the giving market. It provides a comprehensive range of online and offline charity services to enable people to raise more money, more efficiently. The organisation provides a gateway for corporate and individual donors to reach every UK charity and domestic good causes. In the last five years, Charities Trust has distributed £250m to more than 50,000 charities earning a reputation as the UK's most innovative donation management agency. In 2010, the organisation distributed £32m, which grew to £62m by 2014.

The Challenge

Each year Charities Trust has a requirement to distribute more than 8,400 cheques to charities across the UK. Previously the company printed on to partially-printed stationery before manually adding the signature. With such a large volume of cheques this proved to be a time-consuming process and Charities Trust was keen to find a more efficient and cost-effective alternative.

Similarly, Charities Trust was also looking to streamline how it processed incoming cheques. In the lead-up to Christmas, the organisation collects donations from fundraising campaigns run by several newspapers, including The Guardian & Observer, The Telegraph Media Group and The Times. As a result, Charities Trust has a requirement to process in excess of 6,400 cheques during the last three months of each year, as well as a moderate amount during the rest of the year from Payroll Giving employee deductions.

The solution

After being introduced to Checkprint by a contact at The Royal Bank Scotland, Charities Trust chose to deploy the CheckPrint Solution to fulfill its printing requirements, whilst also selecting the Banking Assistant Professional product to modernise its process for incoming cheques.

Since deploying the CheckPrint Solution in 2010, Charities Trust has been able to benefit from the flexibility offered by the modular system, which accommodates a changing volume of cheques. Upon installation the CheckPrint Solution was integrated with the organisation's donation management system that creates a common process for the authorisation and printing of all cheques. Charities Trust also utilises features such as single signature printing and the creation of a reconciliation file upon printing.

By implementing the innovative system Charities Trust was able to streamline its cheque production, leading to efficiency gains and allowing the organisation to pay charities more frequently. Other benefits include robust data security, fraud protection and a comprehensive reporting feature.

That same year Charities Trust also selected the Banking Assistant Professional from Checkprint, a cheque imaging system that combines a desktop scanner to capture cheque images at point of receipt with comprehensive analysis software for reconciliation and archiving. The cheques are passed through the automatic feed reader capturing the value, codeline details and full image of the cheque. The value and codeline data are used to prepare the add listing and paying-in slip for depositing the cheques.

Banking Assistant Professional also provides a data file output, which helps the company to comply with regulations, speeds up the banking and reconciliation process and generates a searchable archive of cheque data and images, which proves useful for when the organisation receives a query from someone who has made a donation.

In addition, Checkprint continues to provide Charities Trust with credit books, helping the organisation to submit more than 5,500 paying in slips per annum.

Carol Hart, Finance Director, Charities Trust, said: *"We work with some of the biggest companies, largest employers and a whole host of individuals to help thousands of charities across the UK. By partnering with Checkprint we have been able to streamline our payments processes, saving valuable resources. We were recently named the Best Partner for Payroll Giving at the Payroll Giving Awards and the efficiencies we have gained through Checkprint played a role in securing that title."*

For more information please contact

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