



CASE STUDY: SWINTON GROUP LIMITED

CHECKPRINT SOLUTION

Swinton Group Ltd is the UK's largest personal lines insurance intermediary. The company, established in 1957, now employs approximately 5,000 people and is part of the Covea UK Group.

The company services the needs of approximately 3 million customers and produces around 90,000 cheques per month, which are issued to customers, suppliers and insurers.

The Problem

The company's existing cheque printing software was proving to be very restrictive and was not keeping up with the pace of the business.

Joanne Bowden, Business Solutions Manager, at Swinton explains: "We needed to be able to make our own changes, and quickly, to existing remittance advice letters as well as have the ability to create new ones. While the existing software allowed this through a designer front end, it was not intuitive resulting in the constant need for third party consultation, which was proving expensive."

In addition to this, Swinton were experiencing problems with longer than expected turnaround for the changes. This therefore had become a bottleneck, and was seen as a real constraining factor to being able to move the business forward.

The Solution

After a consultation with Chris Bainbridge, Business Development Manager at Checkprint, a member of the TALL Group of Companies, Swinton opted to switch their cheque printing software to the CheckPrint Solution.

The CheckPrint Solution is an intuitive, secure and versatile cheque printing system that provides Swinton with the level of control needed to quickly respond to any requirements. It has given their Finance Department the ability to update and create its own remittance advice letters, which in turn means they can now include new promotions and discount codes on customer facing cheques. This can all be done without having to spend time and money engaging with a third party.

Outcome

Since the launch of the CheckPrint Solution, significant cost savings have been made at Swinton. They no longer have to pay the previous consultancy costs, but still have the security of the Checkprint support team, who are available to help and advise if they are needed. Additionally, the CheckPrint solution is far simpler than their previous cheque printing system, resulting in them having been able to decommission six servers, giving further cost savings.

The implementation has also allowed Swinton to carry out a review of the whole process around producing cheques. The software provides its own audit logs and Swinton Group now has a fully auditable system and process.